

# FALL LAUNCH PLAN



# VISION

RENEW OUR VISION TO BE A CHRIST-CENTERED, MISSION-DRIVEN,  
DIVERSE CHURCH THAT LOVES GOD AND LOVES PEOPLE.



# STRATEGY

## WE ARE ONE CHURCH MULTIPLE PLATFORMS



### PLATFORMS

PHYSICAL

DENTON  
CAMPUS

DIGITAL

FACEBOOK  
YOUTUBE  
INSTAGRAM  
TWITTER  
WEBSITE  
ZOOM





# WORSHIP

## WORSHIP AT HOME

PLATFORMS // DIGITAL ONLY  
CURRENTLY EVERY SUNDAY

## WORSHIP IN THE LOT

PLATFORMS // PHYSICAL & DIGITAL  
SUNDAY, OCT 4TH / 11:03AM

## WORSHIP RE-EMERGE

PLATFORMS // PHYSICAL & DIGITAL  
STARTING SUNDAY, OCT 11TH / 11:03AM



GROW //////////////

## PARENT'S CONNECT

PLATFORM // ZOOM

SUNDAY, SEPT. 27TH / AFTER SERVICE

## GROW GROUPS

PLATFORM // PHYSICAL & ZOOM

STARTING OCT 4TH

## DEEP DIVE

PLATFORM // DIGITAL

LAST WEDNESDAY OF THE MONTH / 7PM



# SERVE

SERVING OUT OF A DEEPER COMMITMENT TO JESUS CHRIST.

## WHY SERVE?

- To get connected.
- To love God & love others.
- To discover your gifts and exercise your calling.
- We need you to get involved.

## QUESTIONS TO CONSIDER?

- What talents or gifts do you have?
- What are you passionate about?
- What is God calling on your life?

*"THE GREATEST AMONG YOU  
WILL BE YOUR SERVANT."  
MATTHEW 23:11*

## AREAS YOU CAN SERVE IN TODAY!

- Next Generation Ministry (CrossKidz, Verge)
- Adult Ministry (College/YA, Men, Women)
- Worship (Music, Vocalist, Dance)
- Hospitality (Greeters, Ushers, Events, Connecting)
- Tech (Audio, Video Production)
- Media (Social Media, Video & Photography)
- Next steps (Prayer Team, New Member Class)



# PLATFORMS // // // // // // // //

## DIGITAL PLATFORM USAGE

### WORSHIP

LIVE STREAM // FACEBOOK, WEBSITE

### GROW

GROW GROUPS // ZOOM

CROSSKIDZ // ZOOM

DEEP DIVE // FACEBOOK, YOUTUBE

PRAYER // ZOOM

### CONNECT

STAY INFORMED // FACEBOOK, INSTAGRAM

DIGITAL LIBRARY // YOUTUBE



## LINKS TO REMEMBER:

[facebook.com/crosschurchdenton](https://facebook.com/crosschurchdenton)

Instagram: [@crosschurchdenton](https://instagram.com/crosschurchdenton)

group signup: [crosschurchdenton.org/groupsignup](https://crosschurchdenton.org/groupsignup)

Serve Signup: [crosschurchdenton.org/servesignup](https://crosschurchdenton.org/servesignup)

Worship in the Lot: [crosschurchdenton.org/outdoorservice](https://crosschurchdenton.org/outdoorservice)

Service Reservation: [crosschurchdenton.org/reserveyourseat](https://crosschurchdenton.org/reserveyourseat)



**CROSS  
CHURCH**

LOVING GOD. LOVING PEOPLE.